

# ELLIE Review

## By Patty Geissler

Once in a while a perfume comes across your nose that captivates you for reasons that you can't express in a meaningful, concrete way, like this note did that, and this one did this, because it is hitting an emotional chord that defies description - like smelling the cologne your first major love wore when you haven't smelled it in years.

Jessica Dunne commissioned Michael Roudnitska, son of Edmond Roudnitska - creator for the Parfums Delrae fragrances, Noir Epices for Frederic Malle, Eau Savage for Dior, etc., - to create Ellie in honor of her grandmother.

Notes of bergamot, tangerine and cyclamen in the top, a heart of lily of the valley, jasmine, gardenia, rose and fig leaves, and base notes of vetiver, sandalwood, musk, vanilla and coconut. I am a total green note 'ho, adored the Gobin Daude Sous le Buis and Seve Exquise, but usually Lily of the Valley leaves me cold, along with coconut and vanilla, so my approach on this perfume was with trepidation - we would either be sworn enemies or BFF.

This opens smooth, velvety, earthy green. It is the smell of spring in the garden, when you are elbow deep in dirt, stems, twigs and new flowers that are blooming, but not hit the peak of the bloom, just have that slightly green flower smell. The vanilla and coconut keep the green and earthy components elegantly smoothed out as it dries down, but it is not a sweet perfume, nor is the green bitter. It is perfectly balanced perfection. I'll try and not add all the other things I'm thinking, like genius, masterpiece, I want to marry Michael Roudnitska so he will make a perfume this beautiful with my name on it (sorry, sweetie, we'll have to work out the bigamy thing - those people on that HBO series did!).

Available only at Heni Bendel's at this time for \$185 for ½ ounce. Yeah, I know, I know! But it is totally worth it, and I have a plan. They have a website, and we have already started the Make This Into an EDP Campaign, which you can join. Just hit the Contact Us button on the [www.elliedperfume.com](http://www.elliedperfume.com) website and let the absolutely kind owner know how much we need this in an EDP so more people can love it as it deserves to be loved.

- [Patty Geissler](#)

**Editors Note from Sniffapalooza Magazine:** I have had the opportunity of hearing from the perfumer, Jessica Dunne, regarding her new perfume. We will be conducting an interview next week. She told me that she was thrilled to find Sniffapalooza Magazine, and that she loved reading my piece on my grandmother's flower fields. (Coeur de Fleur)

"I completely identify with your incredibly vivid memories of how 'simple and perfect' life felt while surrounded by the fragrance of her flowers. I too was inspired by my grandmother, Eleanor, to pursue my passion for perfume, and named my first perfume, Ellie, after her. It has just hit the shelves, and is carried exclusively at Henri Bendel in New York. Creating the scent was truly a labor of love - a process that took almost two years. My grandmother loved to find obscure fragrances on her travels. I have incredible memories of how graceful and elegant she was, and how fabulous she always looked and smelled. I endeavored to create a scent that was reminiscent of my favorite memories of her from childhood, yet infused with a modern and fresh sensibility."

She goes on to state that "She felt strongly about creating a luxurious product rooted in the time-honored art of perfumery, not something created in a laboratory. I went to Grasse, France, the heart of traditional perfumery, and worked one-on-one with master perfumer Michel Roudnitska. What evolved over the course of our collaboration is a scent that is fresh, clean, and ladylike, and created in small batches to maintain quality and authenticity. I worked just as hard to make the bottle design and the packaging a reflection of the personal nature of the scent. I wanted the bottle to have a classic feel reminiscent of the beautiful bottles that I remember seeing on my grandmother's dressing table. Each box is put together by hand and is meant to feel like a special, hand-wrapped gift."

"My early memories of perfume worn by the important women in my life fueled my desire to delve into unfamiliar territory armed only with my passion for fragrance. I knew that perfumers were artists, and have always respected their incredible skill."

I cannot wait to hit Henri Bendel's in NYC; I am personally enthralled and inspired by Patti Geissler's great review and after my contact with the lovely Jessica Dunne. Thank you Patty & Jessica! - RB

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