



BEAUTY STATEMENT By Victoria Namkung

PHOTOGRAPHED BY **ODESSY BARBU** FOR RACERMEDIA INC.
 MAKEUP BY **SU HAN** USING NARS FOR EXCLUSIVE ART
 HAIR BY **DORA SALGADO** USING KEPATASE
 FOR MARGARET MALDONADO
 STYLING BY **JANELLICA** FOR CRYSTALAGENCY



The eyes are the easiest place to get in on the purple trend this season. Shu Uemura's Pressed Eye Shadow in Spring Breeze can be swept over the lid for a subtle purple haze. \$20; www.shu-uemura-usa.com.



With four shadows in lavender and plum, the Enjoe Glamour Girl Colour Palette is the perfect set for this season's trend. Also included is soft plum blush, two lipsticks in plum rose and pink mauve. \$40; www.enjoebeaute.com



After winter it's important to kick-start the life back in your hair. L'Anza's new Kukui Nut Conditioner features an emollient-rich formula that saturates the hair with moisture without weighing it down. Hawaiian kukui nut oil and Polynesian botanicals combine for soothing hydration. \$40; www.lanza.com.



No one wants a full-on purple pout, but with MAC's new Fafi LipGlass, your lips will have a subtle plum hue and extra shine. The brand new Fafi for MAC line is a limited-edition collection. \$14; www.maccosmetics.com.



Designed for women who want a natural, but more finished look, Dianne Brill's Fresh Water Pearl Foundation sets and self-adjusts to your individual tone. In addition to providing as much or as little coverage as you prefer, it adds a delicate luminescence to your skin. \$50; www.beautyhabit.com

PURPLE REIGN

Step Up 2's Briana Evigan shows off shades of lavender, plum and purple inspired by the runway.

Gently lighten dark spots and age spots with Wei East's Rice Milk Essence, which soothes as it evens skin tones, leaving you more luminous and healthy complexion. Key ingredients include brown rice, red sage and saffron flower. \$35; www.weieast.com



Jessica Dunne teamed up with perfumer Michel Roudnitska to create Ellie D., a new scent composed of an intoxicating mélange of white florals, vanilla, vetiver and musk. Feminine and clean, it evokes the freshness of the French countryside. \$225; www.elliedperfume.com.



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Lavender floral blouse by Babilian Pearl & Stud earrings Majorica; Pearl Agate pendant; lace by Roum and Richan