

FRAGRANCE

One whiff of this season's fresh new scents is enough to convince you: Spring really *is* in the air.

White Florals

CREAM OF THE CROP

Lush, creamy blooms perfectly capture a woman's dichotomous nature—delicate and innocent, yet sensual and powerful.

Origins Shedonism

Instantly convey the feeling of a tropical South Pacific island by spritzing on this Tahitian gardenia-infused potion, combined with essential oils of jasmine, bergamot and basil. (\$42.50; Origins counters)

Estée Lauder Beautiful Love

A vibrant cocktail of bright florals, including magnolia, jasmine and tuberose, gets balanced with earthy tonka bean, sandalwood and patchouli. (\$45-\$60; Lauder counters)

Chanel Les Exclusifs Gardénia

From the vault of Chanel's vintage scents comes this beautiful fragrance based solely on the gardenia—blossom, leaves and all. (\$175; Bergdorf Goodman, Chanel boutiques)

Bill Blass

The modern yet traditional flacon echoes the spirit of the juice within—elements of grassy green mandarin mix with white hyacinth, lily of the valley and musk for a timeless essence. (\$65-\$150; Saks)

Jean Paul Gaultier Fleur du Male

With notes traditionally used in women's fragrances, this orange blossom, petigrain leaf and fern blend is a floral-based men's scent that effortlessly straddles the line between masculine and feminine. (\$54-\$72; Bloomingdale's)

Jil Sander Style

The designer's signature minimalist feeling is captured in a sleek bottle filled with notes of understated freesia and iris, spicy cardamom and pink pepper, plus silky-smooth vanilla and amber. (\$80; Saks)

Agent Provocateur Maitresse

A mix of sensuous ylang-ylang, fruity apricot-scented osmanthus flower and sexy musk is the perfect accessory for Bettie Page- and Dita Von Teese-esque confident vixens. (\$80-\$115; Agent Provocateur, Bloomingdale's)

Ellie D

The natural beauty of Grasse, France, inspired this exotic mix of white floral blossoms, vanilla, vetiver and musk for a modern, elegant scent. (\$225; Henri Bendel)